

Supporting Manawatu Exporters - Scholarship Award boosts regional expertise

Jamie Laird, Regional Co-ordinator for New Zealand Trade and Enterprise based in Palmerston North, is the first recipient of the joint NZ School of Export and Manawatu Chamber of Commerce 'Export Scholarship'.

The Award contributes to Jamie's course fees at the New Zealand School of Export where he is enrolled in the Diploma of International Trade. Already armed with a Business Degree, Jamie was keen to study for the Diploma in order to better meet the needs of his clients: *"Participation in the course has allowed me to provide real, practical information to local exporters and I'm looking forward to using the knowledge gained to continue to help local businesses."*

Jamie's role at NZTE involves working with the region's exporting companies who he says are *"on their way to achieving export success – we help ensure that companies have the right plans and processes in place, in order to get the most out of export opportunities"*.

Evidence of Jamie's commitment to the region's exporters was key to winning the Award: *"This Scholarship has helped me immensely. It has helped financially, but it's also an indication that the Chamber, the School and NZTE can see the benefit of me studying, they have belief in me and that provides me with the motivation to succeed"*.

New Scholarship Applications for the Diploma course starting 1st July are welcome, for further information contact Alison Vickers, Marketing Director on 06 356 5656.

ENDS

For more information contact Alison Vickers: ✉ alison@export.ac.nz ☎ 06 356 5656/027 387 3137 or Jamie Laird: ✉ jamie.laird@nzte.govt.nz ☎ 06 354 1812