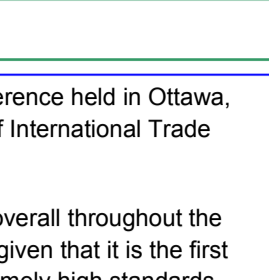




### Congratulations!

Congratulations to our very first group of New Zealand exporters who were recently awarded the Certificate of International Trade! The recipients are the first of a growing group of New Zealanders to study through distance learning for this professional qualification and they are now over half way to getting their Diploma!

Dr Romuald Rudzki, Director of the New Zealand School of Export says: "We are immensely proud of the achievements of this pioneering group of exporters, especially at such a challenging time. They have rightly been recognised as being world-class."



### Kiwi exporters at top of the class

In June, Rom attended the Forum for International Trade Training Conference held in Ottawa, Canada. During his trip, the results for all those studying the Diploma of International Trade were announced and the New Zealand School ranked second overall.

Rom said "I was stunned when the results showed that we are second overall throughout the whole FITT network of over 60 overseas providers. This is astonishing given that it is the first time the School has appeared in the results and is evidence of the extremely high standards achieved by those exporters studying the Diploma with us in New Zealand."

### Free Export Library and Information Service for Exporters

After months of hard work by Graeme Siddle, Head of Library and Information Services, the School has made its online Export Library & Information Service (ELIS) freely available to all New Zealand exporters as befits the School's charitable status. The library is unique in that for the first time, a huge amount of key information has been brought together in one location, providing anything from country profiles to foreign exchange rates and time zone information. ELIS is accessible through the School website [www.export.ac.nz](http://www.export.ac.nz)

### Enrolments for the Diploma of International Trade NOW OPEN for 1st October

—click here [www.export.ac.nz/courses.html](http://www.export.ac.nz/courses.html) for more information or contact: [alison@export.ac.nz](mailto:alison@export.ac.nz)

### Contributions welcome

We welcome your feedback and contributions. Please submit your comments, tips and advice to [info@export.ac.nz](mailto:info@export.ac.nz)

### Maori exporters get a boost

The Poutama Business Trust and New Zealand School of Export are co-operating in a venture to boost Māori exports. The Poutama Business Trust, which has worked for over twenty years to facilitate growth for Māori entrepreneurs and businesses, now includes the Diploma of International Trade in its list of training courses eligible for financial assistance from the Trust.

### Check Out

Are you doing any trade research? Need help with where to look? Check out the free downloads at: <http://www.export.ac.nz/freedownloads.html> and our Pathfinders will point you in the right direction. If you're new to international trade research and aren't quite sure where to start, have a look at our toolkit at: <http://www.export.ac.nz/toolkit.html> for free tools you can use in your business.

Need an update on the latest Free Trade Agreements? Go to: <http://www.export.ac.nz/findinginformation.html> and click on "Trade Agreements" for a full list.

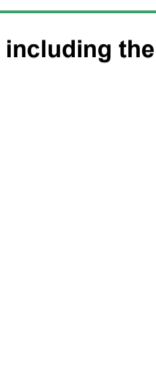
If you want to do business in China, check out <http://www.chinavitae.com> for background information on the people who run the country. China Vitae has a database with biographies of more than 3000 current political, military, business, academic, and media leaders, providing a great background to many of those you may end up doing business with.

Looking for useful information about Countries of the World? Type 'factbook' into the Search box on the website <http://www.export.ac.nz>. This will take you to the Information section of ELIS and near the top is a link to World Factbook, just click to open up a world of information.

Don't forget, if you are about to travel to countries which for one reason or another are 'risky' e.g. the political situation or even severe weather warnings, stay up to date with news, features and travel advice from SafeTravel, the official government source for New Zealanders travelling overseas which you can access through ELIS <http://www.export.ac.nz/informationquicklinks/>. You can also use this page to quick-link to other useful sites such as currency conversion, world clock, world airport guide and international telephone directories.

### An unlikely pin-up!

When he was a teenager, our Director dreamed of marrying a pin-up model. Sadly this was not to be, but his wife has had more luck—Rom appears as a most unlikely poster boy on the cover of the recently released "Start, Manage and Grow" booklet published by the Ministry of Economic Development. This handy guide to the free services available for small businesses is available at <http://www.med.govt.nz/templates/>



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