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New Zealand appointed to global body

Dr Romuald Rudzki, Director of the New Zealand School of Export, has been elected to the Board of the International Association of Trade Training Organisations (IATTO). The announcement was made during the 34th IATTO Forum held at the World Trade Centre in Stockholm last week.

Romuald, who will serve for a three year term alongside other international trade training providers from the USA, South Africa and Sweden says *"This is a very great honour and reflects the international standing which the New Zealand School of Export now has overseas, and bodes well for our continued service to the companies we work with. That a New Zealand based institution has been appointed is particularly pleasing. Despite our country's recent success in negotiating an FTA with China, New Zealand is still a relative newcomer to international trade. More than 1000 years ago, Swedish Vikings were trading with many parts of the world and Stockholm was party to the Hanseatic Union –one of the first free trade areas in the Western world. As one of the Forum delegates said – when asked to state on a supplier form to the US when our company was established, we took great pleasure in stating that it was before Columbus discovered America."*

With members across all continents, IATTO is the global membership organisation for trade professionals and provides access to an international accreditation system of international trade training programmes and certification. The School is New Zealand's sole provider of the IATTO accredited Diploma of International Trade and is now accepting enrolments for the 1st October start of its workplace-based distance education programme.

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