



Factsheet: Exporting to Japan

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This Factsheet lists sources of information about doing business in Japan. Please note that an electronic copy of this factsheet (with enabled links to websites) is available from <http://www.export.ac.nz/freedownloads.html>

COUNTRY BRIEFING PAPERS



NZTE (February, 2008) Japan Country Brief. 14 pages, available free from:

http://www.marketnewzealand.com/Common/Files/Country_Brief_Japan_Feb_08.pdf

New Zealand Ministry of Foreign Affairs and Trade (October, 2008) Japan – Country Information paper. <http://www.mfat.govt.nz/Countries/Asia-North/Japan.php>

US Commercial Service (2007) Doing Business in Japan. 130 pages free from: http://www.buyusainfo.net/docs/x_2646330.pdf

The Economist (2008) Country briefings – Japan. <http://www.economist.com/countries/Japan/>

STATISTICS



Japan Statistics Bureau <http://www.stat.go.jp/english/index.htm>
US Central Intelligence Agency (November, 2008) Japan.

World Factbook – Japan. Available from <https://www.cia.gov/library/publications/the-world-factbook/geos/ja.html>

MARKET REPORTS



JETRO (Japan External Trade Organization) <http://www.jetro.go.jp/en/reports/>

NEWS



Japan Today <http://www.japantoday.com/>
The Asahi Shimbun <http://www.asahi.com/english/>

KEY CONTACTS

New Zealand Embassy

Street Address: 20-40 Kamiyama-cho, Shibuya-ku, Tokyo 150-0047, Japan
Telephone: +81 3 3467 2271
Facsimile: +81 33467 6843
Email: nzemb.tky@mail.com
Website: <http://www.nzembassy.com/home.cfm?c=17>

Minister Commercial: (contact details as above)

NZ Beach-head in Tokyo: <http://www.nzte.govt.nz/section/14548.aspx>

Australian & New Zealand Chamber of Commerce in Japan <http://www.anzccj.jp/>

READING

'Doing business better with Japan' – 2 page article from Bright magazine May 2008:
<http://www.nzte.govt.nz/common/files/br28-p02-09.pdf>

'China is hot, Japan is not' – Listener, August 20, 2005.
http://www.listener.co.nz/issue/3406/features/4539/china_is_hot_japan_is_not.html

'Trade Trends in Japan.' 5 page article from Bright magazine in 2005:
<http://www.nzte.govt.nz/common/files/br3-p16-20.pdf>

Rough Guide to Japan

Lonely Planet Guide to Japan

NEW ZEALAND EXPORTER CASE STUDIES



New Zealand Berryfruit Group – blackcurrants
<http://www.nzte.govt.nz/common/files/casestudy-berryfruit.pdf>

Jemco Ltd – Pacific oysters
<http://www.marketnewzealand.com/mnz/Stories/successContent.aspx?SectionID=14389&ContentID=17550&buyer=false>
<http://www.marketnewzealand.com/mnz/Stories/successContent.aspx?SectionID=14389&ContentID=17550&buyer=false>

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