

Jurie Breytenbach, Minerals Key Account Manager - New Zealand Steel Limited

On receiving his Diploma of International Trade, Jurie was also awarded the School's 2008 '**Innovation Award**' in recognition of his creative thinking in achieving business solutions.



Jurie moved into exporting in 2006 when he became part of the Minerals division at New Zealand Steel Limited in Glenbrook - a 600ktpa steelmill and subsidiary of BlueScope Steel Ltd. The team manages the full commercial spectrum of planning, logistics, marketing and sales of New Zealand Steel's mineral based products e.g. ironsand, vanadium slag, ferrous scrap amongst various others. Jurie is a qualified Metallurgical Engineer with more than 20 years of experience in the iron and steel making industry, including 7 years gained in New Zealand.

"International Trade is much more than simply transporting goods from point A to point B and a myriad of complexities must be taken into consideration across national borders" says Jurie. "There are many more options and ways to protect and grow your business than I thought possible".

"An extremely helpful part of this program is the access to a world-class library and selected shortcuts to a vast number of related international trade sites to use. This will shorten your time on research and also put you at the leading edge as international events unfold."

"Once you have the passion for trading, you won't even notice how the 18 months sails by. The exams and position papers are all seen as ways to keep sharpening your skills to deepen and expand your professional trading career."